

3506 Fortuna Drive Akron, OH 44312 P 330.896.9712 800.261.9277 F 330.896.9721 888.817.5755 www.BCTOhio.com

www.BCTMichigan.com Capabilities



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# BCT Ohio/Michigan

BCT is Ohio and Michigan's leading trade printer, always your supplier, never your competitor! As part of the BCT Franchise Network, we are North America's largest producers of business stationery. You can trust your customer relationships with BCT, as our highly professional staff is dedicated to provide print solutions to meet your needs. Our state-of-the-art printing equipment and online technology make it convenient to do business. BCT offers Local Delivery via our daily route system and UPS shipping to our customers outside of our delivery area. Our fast turnaround is unmatched in the industry with most products being delivered in 24-48 hours. Founded in 1995, BCT Ohio/Michigan is here to serve you!

# Who Are Our Customers?

- > Ouick Printers
- > Commercial Printers
- > Retail Shipping Stores
- > Office Superstores
- > Internet Printing Companies
- > Print Brokers
- > Graphic Designers
- > Forms Manufacturers
- > Graphic Sign Shops
- > Facilities Management Companies
- > In-Plants
- > Government

# **Products and Services Offered:**

- > Spot Color and Full Color Printing
- > Thermography and Offset
- > Business Cards
- > Letterhead & Envelopes
- **>** Announcements
- > Post Cards
- > Flyers and Brochures
- > Foiling and Embossing
- > Carbonless Forms
- > Rubber Stamps
- > Labels
- > Finishing Services: UV Coating, Scoring, Folding and Die-cutting
- > Web To Print Solutions
- > Free Marketing Materials and POP Displays

# **Company Profile:**

- > Founded in 1995
- > 7 Offset 2 Color Press Lines with Thermographers
- > 1 Offset 4 Color Press Line
- > 1 Digital 4 Color Line
- > Hundreds of Orders Processed Daily
- > Operates in a 12,000 Square Foot Facility in Akron, Ohio
- > 2004 Franchisee of the Year Award Winner









# www.BCTOhio.com www.BCTMichigan.com

# Orderprinting.com

# Your-Printer.com & Printdesigner.com

What is it? - Our company websites allow you to easily place your orders, check your job status, request a quote and access BCT forms and price lists.

Who is it for? - This site is for BCT Dealers only. As your trade-only supplier, our services are only offered to those that are in the printing and graphics industry as resellers.

What is it? - Orderprinting.com is an Internet based business stationery ordering solution. As the single most widely used solution for corporate stationery in North America, it is built to empower and support your business customers. It has been a proven, and growing, commercial solution with over 5.5 million orders placed since its inception in 1999.

Who is it for? - This program gives the end user, your customer, the ability to place and manage their corporate identity print orders online.

What is it? - BCT's newest online solution is a Retail Online Catalog that allows you to design your custom orders online. This internet based ordering system has a Virtual Design Studio that gives you the tools to easily design online. Start with one of our Design Ideas or start from scratch. You can also select from a BCT catalog logo, or upload your own custom logo. Your designs are saved for easy future reordering.

Who is it for? - This program is designed for you, our dealer, to design orders without the investment of expensive design programs. Future development includes a storefront that can be linked thru your website.





# Your-Printer.com & Printdesigner.com Store 1835 These Tradesigner Transparent Research Lancet Transparent Lancet Transparent Lancet Lancet Transparent Lancet Lan

## Features:

- Online Design feature to create your order from scratch or from one of our hundreds of templates available online.
- > Spot and Full Color Designs
- > Search Designs by Industry
- Create your own Saved Designs Library for easy reorders
- > Upload Camera Ready Art
- > Order History
- > Includes BCT Wholesale Pricing
- > Check Job Status of all your orders
- > Request a Quote
- > Download Order Forms & Price Lists

Go to www.BCTOhio.com or www.BCTMichigan.com to register for your account today!

## Features:

- > FREE Setup and Usage!
- > Maintains Consistent Formats
- > Online Approval Process
- > Order-Entry Menus
- > Online Ship Tracking
- > Custom Art Upload
- > Integration with Purchasing Systems
- > Order History
- > Management Reports
- > Batch Ordering
- > Intranet or Internet Site Linking
- > Secure Credit Card Capture
- > Customized and Private Label Sites

For a demo of how Orderprinting.com can work for you please visit:

www.orderprinting.com username: 40354321 password: smith

# Features:

- > Free Setup and Usage!
- > Search Designs by Industry
- > Spot and Full Color Designs
- > Easy to use WYSIWYG Designer
- > Immediate Proofs
- > Includes BCT Pricing Online
- > Custom Art Upload
- > Order History & Easy Reorders
- >Customizable for you!

For more information and an online tutorial please visit: www.Printdesigner.com.

This is a general information and tutorial site. Your personalized site will have BCT Ohio/Michigan products and pricing.



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